



“The Voice of SMEs in Europe”

Press Release

UEAPME launches its online pressroom

www.ueapme.com/pressroom

Brussels, November 12th, 2002. UEAPME, the European Association of Crafts, Small and Medium-sized Enterprises, is happy to announce the launch of its online newsroom. The online resource can be accessed through a link on the UEAPME homepage or directly via www.ueapme.com/pressroom.

Visitors will immediately discover a site architecture that is easy to navigate. This site offers visitors a better access to UEAPME’s latest press releases and position papers. Additionally, the newsroom contains information on SME’s relevant events in Europe as well as downloadable pictures of UEAPME’s leading figures.

The launching of the newsroom is the first step of the restructuring process of UEAPME’s public relations work. We look forward to having you on our website.

UEAPME is the employer's organisation representing the interests of crafts, trades and SMEs in the whole of Europe.

Its 72 member organisations consist of national cross-sectorial federations, European branch federations and other associate members, which support the SME family. Of the 19 million enterprises in the European Union, UEAPME represents more than 7 million, which employ over 30 million people. Across the whole of Europe, UEAPME represents over 10 million enterprises with nearly 50 million employees.

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Raphael Anspach, Press officer
Tel: +32 2 230 7599/Fax: + 32 2 230 7861
Email: pressoffice@ueapme.com
Web: www.ueapme.com/pressroom